

Skegness Business Awards Become a Sponsor



Skegness Area Business Chamber is delighted to invite you to be part of the 2026 Awards, now in their 9th year of celebrating outstanding local business excellence. This prestigious programme shines a spotlight on the achievements, innovation, and dedication that make our area thrive, culminating in a glittering awards evening that brings our community together.

Why Sponsor the 2026 Awards?

Sponsorship offers a powerful opportunity to:

- Align your brand with a respected, high-profile local event
- Connect directly with the Skegness and East Coast business community
- Increase visibility through our website, social media, and event marketing
- Access a targeted audience of business leaders on the night

Awards Night Event

Date: Friday 27th November 2026

Venue: Northshore Hotel, Skegness

Time: Arrivals from 7:00pm | Ceremony begins at 7:30pm

Includes: 3-course meal, networking, and awards presentation

Sponsorship Packages

Main Event Sponsor – £1,500

- 10 complimentary places at the awards ceremony
- Prominent brand placement across all event materials, website, and social media
- On-stage speaking opportunity during the event
- Recognition throughout the evening as Lead Sponsor

Category Sponsor – £500 per category

- 2 complimentary places at the awards ceremony
- Optional involvement in judging your chosen category
- Opportunity to present the award on the night
- Business name featured on the award and across print, digital, and social media marketing

Additional Event Sponsorship Opportunities – £500 each

Venue Decoration Sponsor

- 2 complimentary places at the ceremony
- Visible branding within the event décor
- Full promotion across print and social media channels

Drinks Reception Sponsor

- 2 complimentary places at the ceremony
- Branding throughout the drinks reception
- Promotion on our website and across social media

**All sponsors will also be featured on our website:
skegnessbusinessawards.co.uk**

Awards Launch Meetup

All sponsors are invited to our Awards Launch Breakfast (date and time TBC), at the Northshore Hotel, Skegness. Enjoy hot breakfast buns and refreshments, followed by a press release and online coverage.

Award Categories Available for Sponsorship

We have 12 award categories: Best Accommodation, Best Makers, Best New Business, Community, Customer Service, Food and Drink, Health and Wellbeing, Learning Achiever, Learning and Development, New Initiative, Visitor Attraction or Event of the Year and Lifetime Achiever Award – Sponsored by the Skegness Area Business Chamber.

SPONSORSHIP EXPRESSION OF INTEREST

Name

Business Name

Email

Telephone Number

Sponsorship Type

Signature

Date

Please return to info@skegnesschamber.com